

Ideas@Beedie

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SFU Beedie explores offering credit to high school students completing youth entrepreneurship program

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SFU's [Beedie School of Business](#) has announced a unique agreement with [Youth Entrepreneurship Leadership Launchpad \(YELL\)](#) to explore a pilot scheme to give high-school students who complete the YELL entrepreneurship program university course credit at the school.

YELL and SFU Beedie will work together to develop a new model to give credit to any student in BC who completes the YELL program, to determine how this might be done. YELL currently offers entrepreneurship training to students in over 60 high schools in Metro Vancouver and Northern BC, and has 750 graduates. The program offers hands-on training for students to develop their experience of business and entrepreneurship.



SFU Beedie and Youth Entrepreneurship Leadership Launchpad (YELL) have announced a partnership to offer credit to high school students completing the YELL program (l-r Amit Sandhu, founder of YELL; Sarah Lubik, Director of Entrepreneurship at SFU; David Cameron, Executive Director of YELL; Georgiy Sekretaryuk, YELL

“This agreement allows us to give an edge to all of our students, not just those within Metro Vancouver, but also to those students in northern and rural BC taking the exact same program,” says David Cameron, Executive Director of YELL Canada. “We hope this ground-breaking agreement helps legitimize the importance of entrepreneurial learning to high school students.

alumnus; Andrew Gemino, Associate Dean, Graduate Programs at SFU Beedie)

SFU Beedie offers a variety of entrepreneurship focused courses through the [Charles Chang Institute for Entrepreneurship](#), with specialist programs available to both undergraduate and graduate students.

“Increasingly, it’s hard to predict what technology will enable and what jobs will be available in the future,” says Sarah Lubik, SFU’s Director of Entrepreneurship. “But what we can predict is fast-paced change, complex problems and the value of the people that can keep up, collaborate, tolerate ambiguity and problem-solve: the entrepreneurs.

“This is a key priority of Beedie and SFU, and we are excited to work with YELL to explore how to create a pathway that shows how much we value people with this mindset and to create a clear welcome for those students who want to exercise and cultivate it.”

YELL was co-founded by SFU alumni Amit Sandhu (SFU BBA) and Punit Dhillon (SFU BA, Bus Minor) alongside Rattan Bagga, and the partnership is the latest collaboration between the two organizations. Participants in the YELL program recently presented their innovations at the SFU Beedie’s successful [Opportunity Festival](#) event, alongside leading student entrepreneurs at the university. YELL’s founders were also presented with the [Community Impact Award](#) at the [Business Administration Student Society \(BASS\)](#) Celebration Gala, in recognition of their contribution to the community.

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